

COBIUTY

NATURAL ALTERNATIVE TO RETINOL
FOR SENSITIVE SKIN



COBIUTY is the extract of the **fruit pulp** of *Mauritia flexuosa* L.

Also known as **Buriti or Aguaje**, it is a **palm tree species** native to the Peruvian Amazon.

Loaded with youth regenerating antioxidants such as **vitamins A, E, and C**, **COBIUTY** has shown to be a natural alternative to Retinol, as it can modulate the skin retinoids receptors, and is a **global anti-pollution and anti-aging exotic active ingredient**.

INCI NAME:

Propanediol, Aqua (Water),
Mauritia Flexuosa Pulp
Powder.

DOSE OF USE:

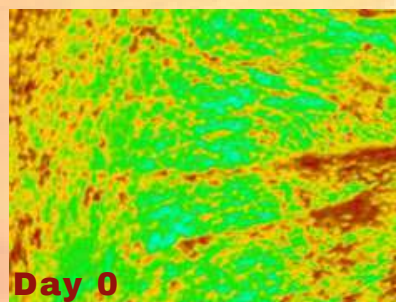
2-5%

SOLUBILITY:

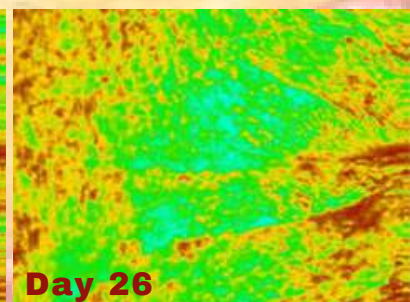
Hydrosoluble

1. IN VIVO Wrinkle Reduction

After 26 days of use of **5% COBIUTY** there was a **significant reduction of two times** Vs placebo in the depth of the wrinkle as we can see in the photos:



Day 0



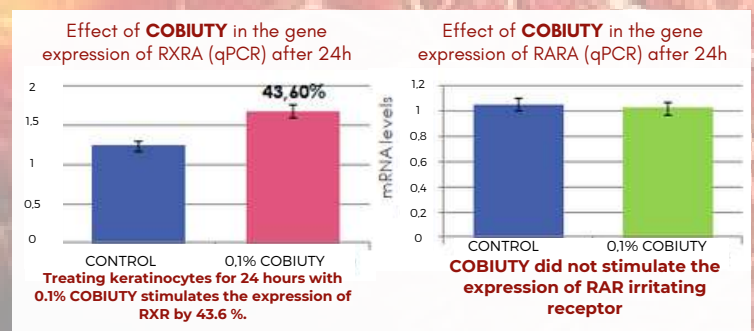
Day 26

x2.7
wrinkle
reduction
Vs
Placebo

2. Retinoic acid receptors modulation

Retinol-like substances are those that, without belonging to the retinoid family, are capable of acting as such, activating retinoic receptors in our skin without the reactivity that retinol can sometimes cause.

It has been shown **to modulate RARA and RXRA** retinoic acid receptors in keratinocytes.



MARKETING CLAIMS



ANTI-POLLUTION



RETINOL-LIKE



ANTI-OXIDANT
ANTI-TYROSINASE



ECM
PRESERVATION



REDUCED ANTI-
INFLAMMATORY
PROCESSES



UPCYCLED
INGREDIENT

N a t u r a l l y E f f e c t i v e